



S&M-CM/165/RCVs & TOPUPs/2012-13/79 Dated @ Chennai-6 the 29.06.12.

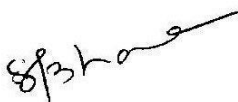
Sub: Full Talk value Offer for the Top-up 220 during July 2012 –reg.
Ref: CO Circular Nos: 15/24 dt 15.5.2012/25.5.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the **full talk value offer** for Top-up with **MRP Rs.220/- only** in C-TOP-UP & in Paper voucher in 2G & 3G prepaid Mobile services in **TN LSA (incl. CHTD) for one week from 01.07.2012 to 07.07.2012.**

The details are given below:-

The promotional offer is	Full Talk Value equal to MRP
Period of Offer	01.07.2012 to 07.07.2012
Applicable for	- Only One TOP-UP of MRP Rs.220 in C-TOP-UP & Paper Voucher
Other conditions	This offer is applicable only on C-TOP UP for Tamilnadu Circle and C-TOP UP & Paper voucher for Chennai TD.

This is for kind information and necessary action please.


(S.BAMA)
AGM(Marketing-CM)
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM In charge IN - Trichy & Bangalore - for necessary action please.
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.